

**Government of India  
Ministry of MSME**

**Brief Industrial Profile of Sundargarh District  
2019-20**



सत्यमेव जयते

Carried out by

**MSME-Development Institute, Cuttack**

(Ministry of MSME, Govt. of India,)

(As per guidelines of O/O DC (MSME), New Delhi)

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## F O R E W O R D

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Sundargarh** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Dr. Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.



Cuttack,  
Dated – 17<sup>th</sup> June, 2020

(Dr. S. K. Sahoo)  
Director Incharge

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## **Brief Industrial Profile of Sundargarh District**

**1. General Characteristics of the District:** The present district of Sundargarh has 6.24% of State area and 4.97 % of state population. The headquarters town of the district i.e. Sundargarh is well connected with all big cities of the country by road. The district has 3 Subdivision, 18 Tahasils, 17 CD Blocks, 4 Municipality and 279 Gram Panchayats with a total of 1762 villages also out of which 1713 are inhabited and 49 are uninhabited. The decennial growth rate of population is 14.4% during the decade. The literacy rate in the district is 73.3 %.

The district has not escaped from the ever-increasing problem of unemployment and poverty. Lack of awareness for commercial ventures due to ignorance is prevailing in the district, though there is enough scope for setting up commercial ventures especially small-scale industries. Paddy is the principal crops of the district. Besides other crops like Biri, Groundnut, Vegetable, fruits and Spices etc. are grown in the district. Agriculture in the district is done through traditional methods. So there is further scope to increase the productivity as well as production from agriculture by adopting modern technology. The climate of the district is also suitable for growing different horticultural crops also. Floriculture can also be introduced and commercialized in the district to cater to the increasing demand in the market.

The district is well connected through road. There is no problem of marketing as the district headquarter and also the commercial town of Rourkela are well connected to all big cities of the country. There are a number of medium and minor irrigation projects, dug wells, tube wells, bore wells etc.

**1.1 Location & Geographical Area:** Sundargarh, one of the border district of Western Orissa, geographically extends over the North Western portion of the state and located between 21<sup>o</sup>. 35 North latitudes and 22 <sup>o</sup>.32 N and 83 <sup>o</sup>. 32 East and 85<sup>o</sup> 22 East longitudes. It is one of the northern most districts of the state of Orissa. It is bounded in the North by the district of Ranchi and Singhbhum of Jharkhand, in the South by Sambalpur, in the west by Raigarh district of Chhatisgarh and in the East by Keonjhar district. The district is having geographical area of 9712 sq.kms

**1.2 Topography:** Geographically the district is not a compact one and it consists of widely dissimilar tracts of expansive and fairly open landscape, dotted with tree clad innovated places, vast inaccessible forest, extensive river, village and mountainous terrains. Broadly speaking, it is an undulating tableland of different elevations broken up by rugged hill ranges and cut up by territorial hill stream and rivers i.e. IB and Brahmani. The general slope of the landscape is from North to South.

The areas covered by the Sundargarh and Panposh Sub-Divisions are long undulation tracts of about 700 ft. (213 mt.) above sea level, dotted with hill ranges and isolated peaks of considerable height. The village Hemgir lies in the middle of a

plateau of nearly 1150 ft (351 mt.) which is on the West of Sundargarh Sub-Division. To the North of Hemgir, the land is considerably hilly, while to the south it is relatively plain with a minimum elevation of nearly 700 ft.(216 mt.) near Chuanbahal village. The Bonaigarh Sub-Division is broadly an isolated hilly tract with an average elevation of about 800 ft (244 mt.) above the sea level. It is shut in all sides by rugged hills intersected by few passes or gorges which connect it with the surrounding areas.

Thus, topographically, this district exhibits widely diversified tracts of mountainous regions inaccessible pockets or forest and extensive river valleys with her mysterious flora and fauna.

### 1.3 Availability of Minerals:

Sundargarh, district occupies a prominent position in the mineral map of the country. The most important minerals of economic value found in the district are Iron Ore, Manganese Ore, Lead Ore, Limestone, Dolomite and Quartz which are presently being exported in large-scale. Several other valuable minerals like fireclay, coal and bauxite are also found in the district. Manganese in the district is exploited at Gadiajore, Dolomite at Panposh and Limestone at Birmitrapur. Such mining activities have its impact on employment generation in these sectors to the tune of 15,000 persons.

Mineral Reserves in the District of Sundargarh

Sl. No.	Minerals	Area Coverage (In ha)	Output ('000 in MT)
1.	Dolomite	408.42	1,566.0
2.	Bauxite	149.20	44.0
3.	Coal	140.84	4,285.0
4.	Fire Clay	NA	9.0
5.	Iron Ore	6,694.49	16,258.0
6.	Pyroxenite	50.66	0.1
7.	Lime Stone	3,852.26	1,590.0
8.	Manganese	1,987.36	183.0
9.	Quartz	75.18	13.5
10.	Silica Land	129.42	18.0
11.	Soap Stone	166.43	0.2

Source: Directorate of Mines, Odisha

**1.4 Forest:** Forest constitutes about 40.4% of the total area of the district. It plays an important role in the economy of this tribal dominated district. The forests seen in the district are of the following types:

- (a) Most peninsular valley Sal Forest

- (b) Dry peninsular Sal Forest
- (c) Dry Mixed Deciduous Forest and
- (d) Dry Bamboo Forest

The principal forest products of the district are Bamboo, Timber (Bija, Asan, and Sal) and Kendu leaves. The minor forest products like Siali leaves, Myrobalans, char Seeds, Broom Stick, Kusum Seed, Sunari bark; Mahua seed, honey, lac, sabai grass etc. are also available in the district. The Sundargarh Forest Division and Bonaigarh Forest Division with forest areas of 2154.73 sq.kms look after the management of the entire forest areas of the district. and 1833.33 sq.k.ms. respectively. Out of this Reserve Forest area are 1489.75sq.kms. and 1162.24 sq.kms. Protected and other forest area of 664.98 sq.kms. and 671.69 sq.kms. for Sundargarh Forest and Bonaigarh Forest Division respectively.

**1.5 Administrative set up:** The district is divided into 3 Sub-Divisions i.e. Sundargarh, Panposh and Bonaigarh. Except Panposh, the headquarters of which is at Uditnagar, the other 2 Sub-Divisions are named after their respective headquarters. The present administrative units of this district comprises 3 Sub-Divisions, 18 Tahasils, 17 Blocks, 4 Municipalities, 279 Gram Panchayats and 1762 villages out of which 49 villages are uninhabited.

Name of CD Blocks:

- Lephripara            Kuarmunda
- Sundargarh            Bisra
- Bargaon                Koira
- Kurta                    Lahunipara
- Hemgiri                 Bonai
- Rajgangpur             Gurundia
- Tangarpali             Nuagaon
- Balisankara            Lathikata
- Subdega

## 2. District at a glance: Sundargarh

Sl. No.	Particular	Year	Unit	Statistics
1	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude		Degree	21°35' to 22°32' North
	ii) Longitude		Degree	83°32' to 85°22' East
	iii) Geographical Area		Sq. Kms	9712
(B)	<b>Administrative Units</b>			
	i) Sub divisions	2018-19	No.	3
	ii) Tehsils	2018-19	No.	18
	iii) Sub-Tehsils	2018-19	No.	
	iv) Patwar Circle	2018-19	No.	
	v) Panchayat Samitis(CD Blocks)	2018-19	No.	17
	vi) No. of Municipalities & Corporation	2018-19	No.	4
	vii)No. of NACs	2018-19	No.	
	viii) Gram Panchayats	2018-19	No.	279
	ix) Census villages(Both Inhabited & Uninhabited)	2018-19	No.	1762
	x) Assembly Area	2018-19	No.	7
2	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	'000	1061
	ii) Female	2011	'000	1032
(B)	Rural Population	2011	'000	1355
(C)	Sex Ratio	2011	No. of females per 000 Males	973
(D)	Population Density	2011	No.s	216
3	<b>Agriculture</b>			
	Land utilization			
	i) Total Area	2018-19	'000 hect.	971
	ii) Forest Area			496
	iii) Non Agriculture Land			29
	iv) Barren & Uncultivable land			66
	v) Miscellaneous trees and Grooves			25
	vi) Net Area Shown			282
4	<b>Forest</b>			
	(i) Forest Area		Sq. km.	4957.32
5.	<b>Livestock &amp; Poultry ( Live stock Census 2012)</b>			
A	Cattle			
	i) Cows (Indigenous & Cross Bred)	2012	No	600531
	ii) Buffaloes	2012	No	32933
B	Other livestock			
	i) Goats	2012	No	563586

	ii) Pigs	2012	No	48688
	iii) Sheep	2012	No	32192
	iv) Poultry	2012	No	1106437
6.	<b>Railways</b>			
	i) Length of rail line	2018-19	Km	268.35
	ii) Railway Stations		No.	30
7.	<b>Roads</b>			
	(a) National Highway	2018-19	Km	168.01
	(b) Express highway	2018-19	Km	-
	(c) State Highway	2018-19	Km	205.25
	(d) Major District Road	2018-19	Km	323.32
	(e) Other District Road	2018-19	Km	681.12
	(f) Rural road	2018-19	Km	1870.02
	(g) Inter village	2018-19	Km	6841.91
	(h) Intra village	2018-19	Km	3680.87
	(f) Forest Road	2018-19	Km	677.55
8.	<b>Communication</b>			
	(a) Post offices	2018-19	Nos.	403
	(b) No. of Villages Electrified	2018-19	Nos.	1713
9.	<b>Public Health</b>			
	(a) Allopathic Hospital		No	2
	(b) Beds in Allopathic hospitals		No	763
	(c) Ayurvedic Hospital		No	33
	(d) Beds in Ayurvedic hospitals		No	
	(e) Homoeopathic hospitals		No	25
	(f) Community health centers	2018-19	No	20
	(g) Primary health centers		No	64
	(h) Dispensaries		No	
	(i) Sub Health Centers		No	6
	(j) Private hospitals		No	
	(k) Mobile Health Unit		No	14
10.	<b>Banking commercial</b>			
	(a) Commercial Bank Branches		No	270
	(b) Rural Bank Branches	2018-19	No	118
	(c) Urban bank Branches		No	102
	(d) Semi-Urban bank Branches		No	50
11.	<b>Education</b>			
	(a) Primary school	2018-19	No	1669
	(b) Middle schools(Upper Primary)	2018-19	No	908
	(c) Secondary & senior secondary schools(Junior Colleges)	2018-19	No	561
	(d) Colleges	2018-19	No	41
	(e) Technical University	2018-19	No	1

**Source: District at a Glance, 2020, Govt. of Odisha.**



**2.1: Existing Status of Industrial Area/Sheds in Sundargarh District:**

Sl. no	Name of Area	Total Land area	Land allotted	Prevailing Land rate (Rs. Lakh per Acre)	Total Sheds	Sheds Allotted	Vacant Sheds
1	Rourkela	35.43	24.347	75	66	66	0
2	Commercial Estate	4.71	0.74	75	20	20	0
3	Kalunga	577.59	344.823	60	175	175	0
4	Mandiakudar	45.38	31.605	20	-	-	-
5	Rajgangpur	60.00	23.496	20	12	0	12
6	Sundergarh	121.88	8.332	15	10	9	1

**Source: IDCO, Bhubaneswar**

**3. INDUSTRIAL SCENERIO OF SUNDARGARH:****3.1 Industry at a Glance**

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	4540
2.	Total Industrial Unit(GIP)	No.	36517
3.	Registered Medium & Large Unit	No.	75
4.	Employment in Small Scale Industries	No.	141758
5.	Employment in large and medium industries	No.	49558
6.	No. of Industrial Area	No.	6
7.	Investment of Small Scale Industries	In Lacs	1,74,309.22
8.	Investment of medium and large scale industries	In Lacs	10,83,737.96

**Source: Director of Industries, Cuttack, Odisha**

### 3.2 YEAR WISE TREND OF UNITS REGISTERED (GONE INTO PRODUCTION):

MSMEs gone into production in Sundargarh during 1991-1992 to 2018-19				
Sl. No.	Year	Nos.	Investment in Lakhs	Employment
1	1991-92	209	903.57	1998
2	1992-93	250	1355.96	2570
3	1993-94	281	1407.74	2406
4	1994-95	284	891.74	2014
5	1995-96	326	925.08	1773
6	1996-97	400	1489.77	2228
7	1997-98	371	1320.25	2035
8	1998-99	379	2648.98	2498
9	1999-00	408	1967.51	2258
10	2000-01	425	1649.08	2499
11	2001-02	330	2267.25	1458
12	2002-03	425	1504.6	1660
13	2003-04	455	1708.97	2323
14	2004-05	482	3350.22	2786
15	2005-06	540	4436.42	3757
16	2006-07	457	2896.28	2147
17	2007-08	395	5840.58	2109
18	2008-09	407	2564.14	1589
19	2009-10	436	3136.83	1746
20	2010-11	504	4562.66	2138
21	2011-12	492	7537.8	2422
22	2012-13	494	5723.77	3080
23	2013-14	720	8453.22	3710
24	2014-15	3229	20445.13	13079
25	2015-16	464	1539.74	1342
26	2016-17	4536	17297.93	12512
27	2017-18	12022	66484.00	61621
28	2018-19	6796	28388.78	15952
TOTAL		36517	202698.00	157710

Source: Director of Industries, Cuttack, Odisha

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES UNITS IN THE DISTRICT

Category of Product wise No. of MSME set up with Investment & Employment in the SUNDARGARH district by end of 2016				
Sl. No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	2093	9299.09	7984
2	CHEMICAL & ALLIED	301	3464.72	3107
3	ELECTRICAL & ELECTRONICS	191	730.42	1223
4	ENGINEERING & METAL BASED	2432	31639.25	28921
5	FOREST & WOOD BASED	311	373.97	1993
6	GLASS & CERAMICS	704	10324.75	18877
7	LIVESTOCK & LEATHER	52	76.31	254
8	PAPER & PAPER PRODUCT	313	1346.94	1972
9	RUBBER & PLASTICS	219	3455.49	1628
10	TEXTILES	442	645.23	2176
11	MISC. MANUFACTURING	880	2950.38	5653
12	REPAIRING & SERVICING	8168	31317.69	29732
Total		16106	95624.24	103520

Source: Director of Industries, Cuttack, Odisha

### 3.4 Large Scale Industries / Public Sector undertakings

List of Large Scale Industries in the District :SUNDARGARH since inception till 31.3.2017				
Sl. No	Name and Address of the unit	Investment (Rs. in lakh)	Employment	Item of Product
1	PRABHU SPONGE PVT.LTD. , JHAGARPUR,KESHRAMAL, O.C.L.APPROCH ROAD,RAJGANGPUR	1300	47	SPONGE IRON
2	SCAN STEEL LTD.UNIT-II ,BAI BAI,TUDALAGA, NEAR BARGAON, SUNDARGARH	440	130	MS INGOTS
3	SCAN STEEL LTD.UNIT-I ,MAIN ROAD, RAMBAHAL, LAING , SUNDARGARH	2013.53	475	SPONGE IRON
4	SCAN STEEL LTD.UNIT-III, BUDHAKATA, BIRINGATALI, SUNDARGARH	4000	385	POWER PLANT
5	LARSON & TURBO LTD. , KANSBAHAL	18203.64	1681	STEEL STRU.,CASTING, MECHINERY MFG.
6	O.C.L.INDIA LTD.(SPONGE IRON DIVISION) , JAMPALI, LAMLOI, RAJGANGPUR	3759.19	928	SPONGE IRON
7	O.C.L.INDIA LTD. , RAJGANGPUR	18169	748	CEMENT

8	AGRASEN SPONGE PVT.LTD. , MANDIAKUDAR , SUNDARGARH	1000	94	SPONGE IRON
9	SHIVA CEMENT LTD. , TELIGHANA, KUTRA, SUNDARGARH	1390	320	CLINKER
10	BASUNDHARA METALICS PVT.LTD. , GOPALPUR,HEMGIRI,SUNDARGARH	730	49	SPONGE IRON
11	SRIRAM SPONGE & STEEL PVT.LTD. , BILEIGARH,SUNDARGARH	993.9	134	PENCIL INGOTS
12	PAWANJOY SPONGE IRON LTD. , BIJABAHAL,ROURKELA	2100	219	SPONGE IRON
13	MAA TARINI INDS. (P) LTD. ,BALANDA , KALUNGA ,2400958	1400	189	SPONGE IRON
14	ADHUNIK METALICS (P) LTD.(NEEPAZ) CHADRI	5800	3479	SPONGE IRON
15	MANGALM ISPAT (P) LTD. ,USHRA	1200	130	SPONGE IRON
16	SHREE MAHAVIR FERRO ALLOYS JIABAHAL	2014	97	SPONGE IRON
17	UTKAL METALICS LTD. ,INDL. AREA, KALUNGA	1200	111	SPONGE IRON
18	SHREE GANESH METALICS LTD. , CHADRI	4800	138	SPONGE IRON
19	JAGANNATH SPONGE (P) LTD. , KUARMUNDA	700	54	SPONGE IRON
20	VEDVYAS ISPAT LTD. , CHADRI , KUARMUNDA	2300	70	SPONGE IRON
21	BAJARANG SPONGE IRON (P) LTD. , KUARMUNDA	2800	143	SPONGE IRON
22	SRI BALAJI METALICS (P) LTD. , KHAIRBANDH	1400	169	SPONGE IRON
23	GOVINDAM PROJECTS (P) LTD. , KALOSIRA	2400	117	SPONGE IRON
24	META SPONGE PVT. LTD. , I.E. KALUNGA 2661232 ,0661-2400056	650	63	SPONGE IRON
25	SITA SPONGE LTD. ,I.E. KALUNGA , 2661309 ,0661-2661352	700	80	SPONGE IRON
26	JAI BALAJI JYOTI STEELS LTD. ,TANISAR 2450162 2615043 ,0661-2401359	10000	826	SPONGE IRON
27	JAY IRON & STEEL LTD. ,BALANDA	2400	102	SPONGE IRON
28	HINDUSTAN AQUA LTD. ,I.E. KALUNGA 0661-2661294 ,0661-2661326	2150	53	COCACOLA, THUMPSUP, FANTA & SPRITE
29	ROURKELA STEEL PLANT, ROURKELA	606507	30831	STEEL AND IRON
30	GULF OIL CORPORATION LTD.(III), SONAPARBAT, 2560294, 2560468	900	625	EXPLOSIVE MATRIX
31	SHASHAWAT INTERNATIONAL LTD(ORISSA INDS), LATHIKATA, 2616222 & 2616247 ,2616237	2500	783	REFRACTORIES & CEREMICS PRDTS.
32	ASIATIC GASES LTD. ,VEDVYAS , 2660456 & 2660121	779	46	DISOLVED ACITYLENE
33	JINDAL STEEL & POWER LTD. ,TENSA	56628	169	NON- AGLOMERATED IRON CHIPS
34	PRAKASH INDUTRIES LTD. ,KOIRA	688	130	NON- AGLOMERATED

				IRON CHIPS
35	IFGL REFRACTORIES LTD. , I.E. KALUNGA	650	211	REFRACTORIES & CEREMIC PRODUCTS
36	PASSARY MINERALS LTD. ,BIJABAHAL	1100	106	REACTIVE ALLUMINA, MAGNESITE, ZIRCONIA ETC
37	SPONGE UDYOG (P) LTD. ,JIABAHAL , 3941146	2400	80	SPONGE IRON
38	NIXON STEELS & POWER LTD. , I.E KALUNGA	4000	192	SPONGE IRON
39	KALINGA SPONGE IRON LTD. , INDL. AREA KALUNGA	2400	161	SPONGE IRON
40	KHEDERIA ISPAT LTD. , KUARMUNDA	890	87	SPONGE IRON
41	MAA VAISHNVI SPONGE LTD. , INDL. AREA KALUNGA	1400	202	SPONGE IRON
42	INDIA EXPLOSIVE, INDL. AREA KALUNGA	880	0	BULK PREMIX
43	SWASTIK ISPAT (P) LTD. , PLANT SIDE ROAD, ROURKELA	700	59	SPONGE IRON
44	OMKAR STEELS (P) LTD. , CIVIL TOWNSHIP	800	0	M.S. INGOT STEEL PRODUCTS
45	SUBHAM INDUSTRIES LTD. , BIJABAHAL KUMJHARIA	784	0	PORTLAND CEMENT
46	SHREE HARI SPONGE PVT.LTD. KENDRIKELA,BONEI,ROURKELA	1200	48	SPONGE IRON
47	ORES ISPAT PVT. LTD. ,GURUNDIPALI	700	72	SPONGE IRON
48	MAHAKALI ISPAT PVT.LTD. GURUNDUPALI, BANEI, SUNDARGARH	0	0	SPONGE IRON
49	BHASKAR STEEL & FERRO ALLOYS LTD. BAD TUMKELA, BONEI. ,SUNDARGARH	700	325	
50	MONIKA HOLDING PVT.LTD. , BUDTUMKELA, LAHUNIPADA	700	46	SPONGE IRON
51	SURENDRA MINING INDS. PVT.LTD. , BARAHMUSHA, BONEI	700	147	SPONGE IRON
52	MAA SAKUMBARI SPONGE PVT.LTD. , NALAKENBAHAL, KUANRMUNDA	1200	77	SPONGE IRON
53	VISHAL METALLIKS PVT.LTD. , BARAHMUSHA,BONEI	1200	114	
54	SHIV METALLIKS PVT.LTD , GURUNDIPALI, BANEI	1200	122	SPONGE IRON
55	MAA VISION SPONGE LTD. ,I.E. KALUNGA, ROURKELA	900	224	SPONGE IRON
56	SAI SRADHA SPONGE PVT. LTD. , BIJABAHALA,KHAJURIA, SUNDARGARH	800	30	
57	RUNGTA MINES LTD. ,KUARMUNDA , KALTA	227500	409	SPONGE IRON
58	SURAJ PRODUCTS LTD.(CHAMPION CEMENT)	263.7	40	CEMENT
59	KAUSAYA FERRO METAL PVT. LTD. , PODABAHAL ,KUNDRUKELA	850	144	SPONGE IRON
60	OCL LTD. , RAJGANGPUR	25779	1041	REFRACTORIES
61	T.R.CHEMICALS PVT. LTD. ,BARPALI ,	700	131	SPONGE IRON

	RAJGANGPUR			
62	RUNGTA MINES PVT LTD. , KAMANDO,KOIDA	4300	307	PORTLAND CEMENT

**Source: Director of Industries, Cuttack, Odisha**

### **3.5 Major Exportable Item: NA**

**3.6 Growth Trend:** In recent years the Govt. of Odisha has signed a number of MOUs for setting up of different mega projects in Steel, Power, Cement and Aluminium sector. Due to setting up of increasing number of large and medium industries in Sundargarh and in its surrounding areas and also presence of Rourkela Steel Plant, the biggest PSU in the state, there is positive growth in the large and medium enterprises in the area.

**3.7 Vendorisation/Ancillarisation of the Industry:** Rourkela Steel Plant being the largest PSU in the district, there has been the growth of MSMEs around Rourkela Steel Plant in and around Sundargarh district. However still there is scope for further growth of MSMEs considering the fact that a number of large industries have already been set up and started production and more are in the pipe line. The office of the Additional Director of Industries, Govt. of Orissa and also General Manager, Regional Industries Centre, Rourkela are engaged in promotion of ancillary and downstream industries pertaining to the large enterprises in the district. The following ancillary and downstream industries can be set up in the district.

1. Oxygen Gas/Acetylene gas
2. Refractory materials
3. Refractory Bricks
4. Lancing Pipes
5. Steel casting
6. Foundry
7. Nut, Bolts, Rivets and Fastners
8. Sophisticated machine shops
9. Structural Fabrication workshops
10. Ferric alum
11. Grease
12. Hard Pitch
13. Bleaching powder
14. Conveyor belt
15. Welding Electrodes
16. Electrical Junction box/fittings
17. Repairing Workshops of heavy electrical meters/equipments
18. Hand gloves/safety helmets
19. Hard Coke
20. Lime
21. HDPE woven sacks

22. Consumables
23. Repair and Maintenance Workshops

### 3.8. Medium Scale Enterprises:

#### 3.8.1 List of the UAM registered Medium Scale units in Sundargarh District

Sl.	Enterprise Name	Address	Total Empl.	Investment Cost (Rs Lakh)	Major Activity
1	ELITE RETAILS	SPRING CITI, STI CHOWK, ROURKELA, SUNDARGARH, ODISHA, PIN-769004	20	400	SERVICES
2	Dua Motors	PANPOSH ROAD CIVIL TOWNSHIP	350	300	SERVICES
3	INDERA GARMENTS PVT LTD	INDERA GARMENTS PVT LTD, MAIN ROAD, ROURKELA-769001	60	225	SERVICES
4	BAIDYANATH AND COMPANY	BB - 111st floor Civil Township	12	465	SERVICES
5	MAA TARINI CARRIER PRIVATE LIMITED	At PO-KOIRA,	35	500	SERVICES
6	SATYAMOTI	AT-SUNARIPARA, SATYAMOTI BHAWAN, SUNARIPARA HIGH SCHOOL, RANGADHIPA, SUNDARGARH	20	500	SERVICES
7	SRIKANT YADAV	AT-SUNARIPADA, SATYAMOTI BHAWAN, SUNARIPADA HIGHSCHOOL, SUNARIPADA, SUNDARGARH	20	360	SERVICES
8	MAYANKRAJ	NEAR SHIV MANDIR, UDITNAGAR, ROURKELA, ROURKELA, Odisha 769012	7	400	SERVICES
9	REXON STRIPS LIMITED	AT- KUMAKELA, PO- LATHIKATA	122	950	MANUFACTURING
10	MOHAMMAD IMTEYAZ ALAM	QR NO-C-130, SECTOR 15	2	450	SERVICES
11	M/s DEEPAK CHOUDHARY	L 12, CIVIL TOWNSHIP	2	300	SERVICES
12	M/s Swastik Minerals	1st Floor, Budhram Complex, Kacheri Road, Rourkela-12, Odisha	2	300	SERVICES
13	M/s EKDANT VANIJYA PRIVATE LIMITED	By Pass Chowk, M/s Sajjanji Fuels, BPCL Petrol Pump,	100	1000	MANUFACTURING
14	VALEO DILIGENTIA PRIVATE LIMITED	IT COLONY, BINOD BHAWAN, RAJGANGPUR	20	500	SERVICES
15	MAHADEV MOTORS	MAHADEV MOTORS, SHOP NO - 1, RMC COMPLEX, INFRONT OF PAHADI WEIGH BRIDGE, VEDVYAS, ROURKELA	15	204	SERVICES
16	SHREE HARI SPONGE PVT LTD	SHREE HARI SPONGE PVT LTD, Ambika Niwas, Birsa Dahar Road, Rourkela, Rourkela	155	602	MANUFACTURING
17	HOTEL AASTHA	Hotel Aastha, New Station Road, Near Railway Station, Rourkela, Pin - 769001	8	500	SERVICES
18	M. R. ENGINEERS PVT. LTD.	M. R. ENGINEERS PVT. LTD. JAMPALI BYPASS ROAD GARVANAAT: RAJGANGPUR	150	732	MANUFACTURING
19	CAXPORT PRIVATE LIMITED	Shop No. - 3, NAC Market, Near Railway Station, Rourkela	35	300	SERVICES
20	Pranab Kumar Nayak	HIG-B-306, PHASE-3, KALINGA VIHAR, CHHEND, ROURKELA	1	274	SERVICES
21	BANESWAR LOGISTICS LLP	BB - 11, 1ST FLOOR, CIVIL TOWNSHIP, ROURKELA - 769004	175	300	SERVICES

22	COGENT STEEL AND PIPES PVT.LTD	AT-LODOSARA PO-KUARMUNDA DIST-SUNDARGARH	81	694	MANUFACTURING
23	RAJ KUMAR YADAV	EM - 102	15	376	SERVICES
24	SAI KRIPA REALTORS PVT LTD	B 13, B-13, ROURKELA, KOELNAGAR, ROURKELA	10	250	SERVICES
25	Metasponge Private Limited	P-201, Idc, Kalunga,Rourkela,Sundargarh,Odisha	80	850	MANUFACTURING
26	JAS CARRIER	PLOT NO. 1187, KHATA NO. 1654, SHOP NO.6, HAZARA SINGH COMPLEX, VEDVYAS	10	210	SERVICES
27	BAJRANGBALI RE-ROLLERS PVT LTD	LAL BUILDING KACHERI ROAD ROURKELA	120	904	MANUFACTURING
28	Anu creations	S-29 civil township Rourkela	4	1000	MANUFACTURING
29	UTKAL TRADING CO PVT LTD	KACHERY ROAD , ROURKELA	8	247	SERVICES
30	D V STEEL INDUSTRIES PRIVATE LIMITED	C-4 SETH DEOKARAN DAS COMML COMPLEX KACHERY ROAD, ROURKELA	11	950	MANUFACTURING
31	SLM METAL PRIVATE LIMITED	AT/PO-UDIT NAGAR, ROURKELA	100	545	MANUFACTURING
32	satguru metal & power pvt ltd	qr.no. ccc/23, first floor,civil township,rourkela	80	827	MANUFACTURING
33	EASTERN ALLOYS PRIVATE LIMITED	AT - GOIBHANGA, POST. KALUNGA,	124	972	MANUFACTURING
34	POLYTECH WIRE AND CABLES PVT LIMITED	B-5 ,JAGARNATH COMPLEX ,UDIT NAGAR ,ROURKELA	10	600	MANUFACTURING
35	OM SAI ENGINEERING	PWD/LA/2 JAIL ROAD, INDUSTRIAL ESTATE, ROURKELA	35	250	SERVICES
36	OM SAI ENGINEERING	PWD/LA/2 JAIL ROAD ROURKELA	35	250	SERVICES
37	POLYTECH WIRE AND CABLES PVT. LTD.	B/05, JAGANNATH COMPLEX, UditNAGAR, MAIN ROAD,ROURKELA	10	600	MANUFACTURING
38	POLYTECH WIRE AND CABLES PVT. LTD.	B/05, JAGARNATH COMPLEX, UditNAGAR, MAIN ROAD	10	600	MANUFACTURING
39	SHIVAM AGGREGATES PVT LTD	AT: GOTIDHARA PO: BALANDA	24	531	MANUFACTURING
40	Vikram Private Limited	Vill & Post : Tumkela, Tehsil : Lahunipara, Dist : Sundargarh, Odisha-700013	171	990	MANUFACTURING
41	M/S SAHOO ENTERPRISES	QR NO - DE/167,BASANTI COLONY,ROURKELA,769012	3	322	SERVICES
42	SAHOO ENTERPRISES	Q.R NO.-DE/167,BASANTI COLONY,ROURKELA	300	322	SERVICES
43	M/S. SHIVAM AGGREGATES PVT. LTD. (UNIT-II)	BB/5, VYAS COMPLEX, PANPOSH ROAD, ROURKELA-769004	35	530	MANUFACTURING
44	JAY IRON & STEELS LIMITED	AT/PO BALANDA NEAR KALUNGA DIST-SUNDARGARH	107	800	MANUFACTURING
45	JAY IRON & STEELS LIMITED	AT/PO BALANDA,NEAR KALUNGA DIST-SUNDARGARH	107	800	MANUFACTURING
46	M/S. M. B. REDDY & CO	AT:-D/338,KOELNAGAR,P.O:-ROURKELA-14	100	600	MANUFACTURING

Source: [https://udyogaadhaar.gov.in/UA/MSMEDI/UAM\\_Report.aspx](https://udyogaadhaar.gov.in/UA/MSMEDI/UAM_Report.aspx)



**3.9 Service Enterprises:** As there is positive growth of industrialization in the area, so there is increase in urbanization inviting therein for more migration of people to the area. This calls for setting up of more number of enterprises in the service sector as follows:

1. Diesel Engine Repairing Centre
2. DTP
3. Auto Rickshaw Servicing unit
4. Nursing Home/Clinic
5. Cold Storage
6. Dry Cleaning
7. Laundry
8. Health Club
9. Digital Photo Processing Laboratory
10. Gas Welding/Spray Painting
11. Motor Winding
12. Tyre Retreading & Resoling
13. Goldsmithy
14. Hotel/Motels/Dhabas/Lodging/Boarding/Restaurants
15. Computer based Training Institutes/Coaching Centres

### **3.9.2 Potential areas for service industry:**

The district of Sundargarh is having a number of large and medium enterprises besides being a growth centre of MSMEs. A number of new large and medium enterprises are also in the pipeline for implementation both in the district and in its surrounding districts. The Govt. of Odisha has also declared from Dhenkanal to Rourkela as one Industrial Corridor wherein a good number of Large and Medium enterprises and mega power projects are being implemented. So considering this, there is huge scope for service based industries in the district.

### **3.10 Potential for new MSMEs:**

1. Refractory Bricks
2. Fly Ash Bricks
3. Insulation Brick
4. Sanitary Fixtures (Metallic)
5. Aluminium Utensils
6. Steel Doors, Windows & Ventilators
7. Alloy & Graded Iron Casting
8. Diesel Engine
9. Aluminium Furniture
10. Voltage Stabilisers/UPS
11. Mould Casting Compound
12. Combustion Air Blower

13. Electrical Cable Lungs & Terminal Connectors
14. Electrical Switches/MCB
15. HRC Fuses
16. Generators
17. Fire Clay Bricks & Blocks
18. Lime
19. Quartz Calcination and Grinding
20. Other Mineral Grinding
21. Chalk Crayon
22. Cement Jalli
23. Dolomite
24. Limestone/Clay/Coal/Gypsum/Slag/Laterite
25. Silica
26. Manganese
27. Dry Cleaning
28. Non-Edible Oil
29. Synthetic Phenoli & Epoxy
30. Calcinated Fire-Clay
31. Calcium Carbide
32. Hair Oil
33. Paints
34. Washing Soap & Laundry
35. Low Density Polythene Film
36. Tooth Paste
37. Panel Board/Distribution Board manufacturing
38. Aluminium Conductors
39. Refining of used lubricating oil
40. Wire nails
41. Coke Briquettes
42. Hume Pipes
43. Asbestos
44. Insulators/Transformers
45. MS Angles, Round Channels

#### **4. Existing Clusters of Micro & Small Enterprise**

##### **4.1 DETAIL OF MAJOR CLUSTERS:**

**4.1.1 Manufacturing Sector:** There is one Engineering cluster in the district ,the major concentration of enterprises being in and around Rourkela and also Rajgangpur. This cluster was identified by UNIDO during the year 2005 and subsequent activities were carried out by Govt. of Odisha after a brief intervention by UNIDO.

Developing clusters helps in deriving benefits of economics of scale on procurement of raw materials, Production and post production operations. Such approach also helps the supporting agencies to focus on large number of units

effectively with minimum efforts. The details of an identified cluster are given below.

#### 4.1.2. Identified Cluster in the District

Sl No	Name of the Cluster (Product)	Location	No.of MSMEs In the Cluster (approx.)	Any intervention undertaken in the Cluster	Cluster is suitable for which Scheme	Nodal Person of DIC/Association/ NGO etc
1	Fly ash Bricks	Rourkela	45	Yes	State Initiative in MSE-CDP	GM DIC/RIC
2	General Engineering	Rourkela	50	No	Cluster Awareness Program under ESDP Scheme	GM DIC/RIC
3	Structural Fabrication	Rourkela	50	No	Cluster Awareness Program under ESDP Scheme	GM DIC/RIC
4	Fabrication (Miscellaneous)	Rourkela	50	No	Cluster Awareness Program under ESDP Scheme	GM DIC/RIC
5	Foundry	Rourkela	45	No	Cluster Awareness Program under ESDP Scheme	GM DIC/RIC
6	Rice Mill	Rourkela	40	No	Cluster Awareness Program under ESDP Scheme	GM DIC/RIC
7	Scrap Processing	Rourkela	40	No	Cluster Awareness Program under ESDP Scheme	GM DIC/RIC
8	TMT Bar (Rolling Mill)	Rourkela	40	No	Cluster Awareness Program under ESDP	GM DIC/RIC

					Scheme	
9	Switch Gear/ Electrical Panel Board	Rourkela	40	No	Cluster Awareness Program under ESDP Scheme	GM DIC/RIC
10	Machine Shop	Rourkela	45	No	Cluster Awareness Program under ESDP Scheme	GM DIC/RIC

**4.1.2 Service Sector:** There is no cluster in the service sector.

### **5. Udyog Aadhaar Regd. Enterprises of Sundargarh vis-à-vis Other districts of Odisha**

<b>Sl No.</b>	<b>District Name</b>	<b>Udyog Aadhaar Regd.</b>	<b>Micro</b>	<b>Small</b>	<b>Medium</b>
1	ANGUL	2126	1581	529	16
2	BALANGIR	1808	1542	255	11
3	BALESHWAR	25577	25052	497	28
4	BARGARH	1340	1069	265	6
5	BHADRAK	4345	4144	199	2
6	BOUDH	2338	2292	44	2
7	CUTTACK	12165	10646	1469	50
8	DEOGARH	137	121	15	1
9	DHENKANAL	1267	1087	174	6
10	GAJAPATI	677	586	90	1
11	GANJAM	8754	7859	874	21
12	JAGATSINGHPUR	1499	892	601	6
13	JAJAPUR	2069	1657	394	18
14	JHARSUGUDA	1075	760	295	20
15	KALAHANDI	937	759	169	9
16	KANDHAMAL	810	731	78	1
17	KENDRAPARA	1171	1001	168	2
18	KENDUJHAR	1025	776	240	9
19	KHORDHA	14851	11344	3360	147
20	KORAPUT	1398	1105	287	6
21	MALKANGIRI	499	478	19	2
22	MAYURBHANJ	1929	1755	172	2
23	NABARANGPUR	510	448	61	1

24	NAYAGARH	1288	1137	147	4
25	NUAPADA	257	220	37	0
26	PURI	7230	6807	415	8
27	RAYAGADA	1605	1337	253	15
28	SAMBALPUR	1948	1488	444	16
29	SONEPUR	856	775	80	1
<b>30</b>	<b>SUNDARGARH</b>	<b>4377</b>	<b>3230</b>	<b>1099</b>	<b>46</b>
	Total :	105,866	92,679	12,730	457

Source: [https://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport\\_R3.aspx](https://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport_R3.aspx)

#### 6. General issues raised by industry association

During the course of meeting the following points were raised by the members of Industry Associations in the district.

1. The Single window policy does not work in the district.
2. The MSMEs should be provided marketing support so as to facilitate initial growth momentum.
3. Shortage of Power supply
4. Poor attitude of Bankers towards MSMEs thereby adversely affecting the credit flow to the sector.

#### 7. Prospects of training programmes during 2020-21:

S.No.	Name of the programme	No of proposed programme to be conducted
01	EAP	01
02	ESDP	01
03	MDP	01
04	IMC	01

**8. Action plan for MSME Schemes during 2020-21:**

<b>S. No.</b>	<b>Name of the Scheme</b>	<b>Proposed activity on the scheme</b>
1.	MSE-CDP	01 nos. of awareness programme will be organised.
2.	Export Awareness Programme	01 nos. of awareness programme will be organised.
3.	PMS	Handholding Support will be provided
4.	International cooperation	Handholding Support will be provided
5.	VDP	10 no.s of units will be motivated under the scheme
6.	CLCS-TU	Handholding Support will be provided
I.	Lean Manufacturing	01 cluster would be identified
II.	Design Clinic	01 seminar would be organized.
III.	IPR	01 seminar would be organized.
IV.	ICT-Digital MSME	05 Units will be motivated for the registration in digital MSME website
V.	ZED	01 seminar would be organized
VI.	Business Incubator scheme	01 seminar would be organized
VII.	CLCS	01 seminar would be organized

## 9. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> <li>Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, <a href="http://www.as.ori.nic.in/diorissa/">www.as.ori.nic.in/diorissa/</a></li> <li>General Manager, DIC, Sundargarh.</li> <li><a href="http://www.udyogaadhaar.gov.in/">www.udyogaadhaar.gov.in/</a></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services	<ul style="list-style-type: none"> <li>MSME Development Institute, Vikash Sadan, College Square, Cuttack, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a></li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>MD, OSFC, OMP Square, Cuttack, <a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>MD, IPICOL, Janpath, Bhubaneswar, <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>Director, KVIC, 6, Budha Nagar, Bhubaneswar, <a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>General Manager, NABARD, Nayapalli, Bhubaneswar, <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>Nationalized Banks</li> </ul>
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>M.D, OSIC, Khapuria Industrial Estate, Cuttack, <a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>Sr. Branch Manager, NSIC, Link Road, Cuttack, <a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>
7.	Power/Electricity	<ul style="list-style-type: none"> <li>Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>

8.	Technical Know-how	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
9.	Quality & standard	<ul style="list-style-type: none"> <li>Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpopup.asp</a></li> <li>Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, <a href="http://www.depmodisha.nic.in">www.depmodisha.nic.in</a></li> <li>Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
11.	Other Promotional Agencies	<ul style="list-style-type: none"> <li>MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></li> <li>Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul>